



ADV Part 2A  
June 4, 2021

---

This Brochure provides information about the qualifications and business practices of **McLean Asset Management Corporation** ("MAMC"). If you have any questions about the contents of this Brochure, please contact us at 703-827-0636 or [compliance@mcleanam.com](mailto:compliance@mcleanam.com). The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

**McLean Asset Management Corporation** is a registered investment adviser. Registration of an Investment Adviser does not imply any level of skill or training. The oral and written communications of an Adviser provide you with information about which you determine to hire or retain an Adviser.

Additional information about **McLean Asset Management Corporation** also is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). You can search this site by a unique identifying number, known as a CRD number. The CRD number for MAMC is 108067.

McLean Asset Management Corporation  
1900 Gallows Road, Suite 350  
Tysons, VA 22182  
703-827-0636  
[www.mcleanam.com](http://www.mcleanam.com)

## Item 2 – Material Changes

This Item of the Brochure discusses only specific material changes made to the Brochure and provides clients with a summary of such changes. Since our last annual amendment filing on 3/15/2021 there have been no material changes to our Brochure.

We will further provide you with a revised Brochure as necessary based on material changes or new information, at any time, without charge.

Currently, our Brochure may be requested by contacting your personal investment advisor representative at 703-827-0636 or via email at [compliance@mcleanam.com](mailto:compliance@mcleanam.com). Our Brochure is also available on our website: [www.mcleanam.com](http://www.mcleanam.com).

Additional information about us is available via the SEC's website [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). The SEC's website provides information about any person affiliated with MAMC who is registered, or is required to be registered, as an investment adviser representative of MAMC.

## Item 3 – Table of Contents

Item 2 – Material Changes .....	ii
Item 3 – Table of Contents.....	iii
Item 4 – Advisory Business .....	1
Item 5 – Fees and Compensation .....	3
Item 6 – Performance-Based Fees and Side-By-Side Management .....	6
Item 7 – Types of Clients .....	6
Item 8 – Methods of Analysis, Investment Strategies and Risk of Loss.....	6
Item 9 – Disciplinary Information .....	8
Item 10 – Other Financial Industry Activities and Affiliations .....	8
Item 11 – Code of Ethics, Participation in Client Transactions and Personal Trading.....	9
Item 12 – Brokerage Practices .....	9
Item 13 – Review of Accounts.....	13
Item 14 – Client Referrals and Other Compensation .....	14
Item 15 – Custody .....	14
Item 16 – Investment Discretion .....	15
Item 17 – Voting Client Securities.....	15
Item 18 – Financial Information .....	16

## Item 4 – Advisory Business

McLean Asset Management Corporation ("MAMC") is a registered investment adviser that was founded in 1984. MAMC is an independent adviser firm that provides investment management services and consulting services to a broad range of clients, including individuals, employer-sponsored retirement plans, trusts, estates, charitable organizations, and business entities. MAMC is principally owned by Alex Murguia.

MAMC provides discretionary and non-discretionary investment supervisory services to its clients. At the beginning of a client relationship, MAMC consults with the client to obtain detailed financial information and other pertinent data that will assist in developing an effective investment management program tailored to the client's specific needs. MAMC manages the client's account(s) on an individualized basis, taking into consideration a client's goals, investment objectives, client mandated restrictions, risk tolerance, net worth, net income, and other various suitability factors. Further restrictions and guidelines may be imposed by a client, which will affect the composition and performance of portfolios. For these reasons, the performance of portfolios within the same investment objective may differ, and clients should not expect that the performance of their portfolios will be identical with other MAMC clients.

In addition, depending upon a client's specific circumstances and needs, MAMC may provide clients additional services such as financial planning, risk management counsel, the establishment of and counsel on retirement plans, and review of assets outside direct management by MAMC.

A client may choose to have MAMC provide one or more of the services described below. Each client is advised that any change in the client's financial situation or investment objectives must be immediately conveyed by the client to MAMC to ascertain whether the agreed-upon services/recommendations continue to be suitable and prudent for the client. The scope of the services to be provided to a client is governed by a written agreement between MAMC and the client.

The services that MAMC provides include the following:

**Investment Supervisory Services.** A client may identify specific assets to be managed by MAMC on a discretionary or non-discretionary basis, granting MAMC the authority to act as the client's agent to supervise, manage, and buy/sell assets on the client's behalf consistent with the agreed-upon investment strategy. For clients electing a non-discretionary relationship, trades will only be executed after obtaining the client's approval. In the event of a major market correction in either direction or negative news about a specific security or management of a security, MAMC will be unable to effect transactions in the client account without first obtaining the client's consent. MAMC considers the client's investment objectives for clients with a discretionary relationship but does not consult with the client before taking any action in implementing the investment strategy that MAMC and the client have previously agreed.

**Non-Discretionary Recommendations without Agent Authority.** A client may identify specific assets to be subject to MAMC's non-discretionary advisory recommendations (i.e., non-discretionary investment recommendations approved and implemented by the client). Most commonly, these arrangements will cover assets held in accounts for which MAMC does not have trading authority, potentially including client accounts held on retirement plan platforms or sub-accounts underlying variable annuities. If mutually agreed to in writing, MAMC will make recommendations with respect to such assets as MAMC deems

appropriate in light of the client's investment objectives. However, the client is solely responsible for determining whether to follow any recommendations made by MAMC, and for implementing any recommendations MAMC makes with respect to such assets.

**Additional Financial Services and Consultation.** In addition to managing the discretionary and non-discretionary investment advisory services described above, MAMC may consult with clients on various financial subjects including income and estate tax matters, business sale structures, education funding, retirement planning, establishment and design of retirement plans and trusts, among other things. These services are provided as part of the financial planning services offered by MAMC.

**Limitations of Financial Planning and Non-Investment Consulting/Implementation Services.** To the extent requested by a client, MAMC may provide financial planning and related consulting services regarding non-investment related matters. MAMC does not serve as a law firm or accounting firm and no associated person of MAMC acts as a lawyer or accountant. No portion of MAMC's services should be construed as legal or accounting services. Neither MAMC nor its associated persons prepare tax returns or provide tax advice. Neither MAMC nor its associated persons prepare estate planning documents or provide legal advice. All tax and legal strategies should be confirmed with your tax adviser or legal counsel.

When appropriate for a client, MAMC may recommend the purchase of commission-based insurance products, including through MAMC's affiliated insurance agency, McLean Insurance Solutions, LLC ("MIS"), and MAMC representatives in their separate capacities as insurance agents. The recommendation that a client purchase an insurance commission product presents a material conflict of interest, as the receipt of commissions provides an incentive to recommend insurance products based on commissions received rather than on a particular client's need. No client is under any obligation to purchase any commission products from MIS or any of MAMC's licensed insurance agents. Clients are reminded that they may purchase insurance products recommended by MAMC through other, non-affiliated insurance agents and agencies.

**Referrals to Outside Professionals.** To the extent requested by a client, MAMC may recommend the services of other professionals for certain non-investment implementation purposes (i.e. attorneys, accountants, insurance agents, etc.). Clients are reminded that they are under no obligation to engage the services of any such recommended professional. The client retains absolute discretion over all such implementation decisions and is free to accept or reject any recommendation made by MAMC or its representatives. **Please Note:** If the client engages any unaffiliated recommended professional, and a dispute arises thereafter relative to such engagement, the client agrees to seek recourse exclusively from and against the engaged professional.

**Employer-Sponsored Retirement Plans.** Investment management and advisory services are also provided to qualified employer-sponsored retirement plans where MAMC may serve as a fiduciary under ERISA §3(21) or 3(38).

As an ERISA §3(21) fiduciary, MAMC acts in a non-discretionary capacity, making recommendations to the plan sponsor regarding the plan investments, and can also assist in the development of an investment policy statement based upon the plan's goals and objectives; provide participant education; advise the plan regarding its fiduciary obligations; and assist with ongoing plan operations, as needed.

Where MAMC has been appointed an investment manager under ERISA §3(38), MAMC possesses discretionary authority to select, monitor and replace the investment options made available to the plan

participants according to the goals and investment objectives of the plan. MAMC can also design and maintain asset allocation model portfolios comprised of designated investment alternatives available to the plan participants. Plan participants have the option to select an asset allocation model portfolio or construct their own customized portfolio of funds.

Each plan chooses its own third-party administrator to provide administrative and record keeping services. MAMC may make a referral to outside administrators if requested by the client; however, MAMC has no financial interest in and receives no compensation for such referrals.

**Retirement Rollovers-Potential for Conflict of Interest:** A client or prospective client leaving an employer typically has four options regarding an existing retirement plan (and may engage in a combination of these options): (i) leave the money in the former employer's plan, if permitted, (ii) roll over the assets to the new employer's plan, if one is available and rollovers are permitted, (iii) roll over to an Individual Retirement Account ("IRA"), or (iv) cash out the account value (which could, depending upon the client's age, result in adverse tax consequences). If MAMC recommends that a client roll over their retirement plan assets into an account to be managed by MAMC, such a recommendation creates a conflict of interest if MAMC will earn a new (or increase its current) advisory fee as a result of the rollover. No client is under any obligation to roll over retirement plan assets to an account managed by MAMC. MAMC's Chief Compliance Officer, Paula Friedman, remains available to address any questions that a client or prospective client may have regarding the potential for conflict of interest presented by such rollover recommendation.

**Assets Under Management.** As of December 31, 2020, MAMC had \$844,361,971 of assets under management, of which \$798,792,860 are discretionary and \$45,569,111 are non-discretionary.

## Item 5 – Fees and Compensation

The specific manner in which fees are charged by MAMC is established in a written agreement between MAMC and the client. Clients whose accounts predate this document are subject to fee arrangements that may differ from the current fee arrangements discussed below.

**Fees for Standard Investment Management Services.** Generally, the fee for standard investment supervisory services is based upon the average daily balance of assets under management in the client's portfolio during the previous calendar quarter. MAMC's fee schedule for the provision of investment management services is negotiable, but is generally as follows:

<b>Value of Assets Under Management</b>	<b>Annual Fee</b>
First \$1,000,000.00	1.25%
From \$1,000,000.01 to \$2,500,000.00	1.00%
From \$2,500,000.01 to \$5,000,000.00	0.80%
From \$5,000,000.01 to \$10,000,000.00	0.70%
Greater than \$10,000,000.00	0.50%

The minimum quarterly fee for standard investment management services is \$3,125, which may be waived or reduced at MAMC's sole discretion. For clients who are subject to this minimum quarterly fee and who maintain less than \$1,000,000 in assets under MAMC's management, the effective fee rate will exceed the Annual Fee reflected above.

As noted above, MAMC's fees are negotiable based on a variety of objective and subjective factors, including but not limited to: the scope and complexity of the engagement; the anticipated number of meetings and servicing needs; length of relationship with the client; client referrals; related accounts; future earning capacity; anticipated future additional assets; and the professional(s) rendering the service(s). As a result of these factors, similarly situated clients could pay different fees, and the services to be provided by MAMC to any particular client could be available from other advisers at lower fees.

**Additional Financial Services and Consulting Services Fees.** MAMC may provide clients with a broad range of consulting services on an hourly or flat rate fee basis. Such services may include analysis of an existing portfolio, tax planning, retirement planning, consideration of asset allocation adjustments, or advice regarding assets not subject to investment management by MAMC. MAMC may require a retainer for its consulting fee (estimated hourly or fixed) payable upon entering the written agreement. The consulting fees are negotiable, and clients can expect to pay rates between \$250 and \$1,000 per hour or between \$1,000 and \$50,000 depending upon the scope and complexity of the engagement. The rate for these services will be determined and agreed upon in a separate agreement prior to the start of work for the client.

**Fees for Tax-Managed Core Equity Strategies.** If consistent with the agreed-upon investment plan, a portion of the client's investment assets may be managed using MAMC's Tax-Managed Core Equity strategies in a separately managed account. MAMC generally charges a management fee ("Core Fee"), which is in addition to the fees for standard investment supervisory services set forth above. The annual fee is generally 0.40% (0.10% per quarter). Generally, the Core Fee is based upon the average daily balance of the assets under management invested in one or more of the Tax-Managed Core Equity strategies as during the previous calendar quarter. MAMC reserves the right to impose minimum fees and account sizes for these strategies. MAMC's compensation is separately negotiated with each recipient of the Tax-Managed Core Equity Strategy.

**Fees for Employer-Sponsored Retirement Plans.** The fee for services rendered to qualified employer-sponsored retirement plans are dependent on a variety of factors, including, but not limited to, the size of the plan, location of the plan and whether travel is required, number of requested meetings or participant education seminars, and the scope of work required to onboard and implement the plan's investment options. All compensation and specific fee details will be predetermined and disclosed in the investment advisory agreement with the plan sponsor at account inception. The quarterly fee for MAMC's employer-sponsored retirement plan services is negotiable and is generally subject to a minimum of \$1,250. Fees may be based on fixed fees, a percentage of plan assets, or some combination thereof, as indicated in the client agreement.

When MAMC serves as a plan's investment manager and works jointly with independent registered investment advisers who serve as the plan's ERISA §3(21) fiduciary, MAMC's fees will be separately negotiated with each plan sponsor but will generally be based upon the assets under management as of the end of the last day of the previous quarter. The quarterly fee for MAMC's employer-sponsored retirement plan services when other advisory firms are involved is generally \$750. Fees may be based on fixed fees, a percentage of plan assets, or some combination thereof, as indicated in the client agreement.

**Third-Party Fees.** MAMC's fees do not include brokerage commissions, transaction fees, and other related costs and expenses which may be separately charged to a client. These charges are imposed by custodians, brokers, and other third parties, such as fees charged by managers, custodial fees, deferred sales charges, odd-lot differentials, transfer taxes, wire transfer and electronic fund fees, and other fees and taxes on brokerage accounts and securities transactions. Mutual funds and exchange-traded funds also charge

internal management fees, which are disclosed in a fund's prospectus. Such charges, fees, and commissions are in addition to MAMC's fee, and MAMC shall not receive any portion of these third-party commissions, fees, and costs. MAMC does not accept any fees from the sale of securities, including the sale of mutual funds. Item 12 further describes the factors MAMC considers in selecting or recommending broker-dealers for client transactions and determining the reasonableness of their compensation (*e.g.*, commissions).

**Manner of Payment and Calculation of MAMC Fees.** MAMC investment supervisory fees (excluding those related to employer-sponsored retirement plans, which are discussed further below) are payable quarterly, in advance. In general, management fees are based on the average daily balance of an account's assets under management during the previous calendar quarter. If management services commence after the start of a calendar quarter, the initial fees are based upon the average daily balance from the day MAMC begins management of account assets through the last day of the calendar quarter that an account was opened. In determining an Account's average daily balance, MAMC relies on the Account values provided by the client's Account custodian.

By written agreement with MAMC and/or the independent custodian of the client's assets, the client may authorize the custodian, on a quarterly basis, to deduct from the client's account the fees due to MAMC and remit them directly to MAMC. Alternatively, a client may choose to receive a quarterly invoice for payment of fees to MAMC. Irrespective of the method of payment, clients may request a copy of their invoice. If fees are deducted from a client's account, the client also receives a statement from the custodian reflecting all fees disbursed from the client's accounts and paid to MAMC. Each client also receives a quarterly investment report from MAMC, which reflects the disbursement of the fees. (See Item 13 for more information regarding client reports.)

Per the written agreement between MAMC and a client, either party may terminate an investment advisory agreement by delivery of a written notice to the other party in accordance with the time period set forth in the agreement. Upon termination, MAMC ceases management of assets, and any discretionary authority granted by the client to MAMC ceases unless otherwise agreed upon by the client and MAMC. Within 10 days after the effective date of termination, any unapplied fees will be refunded, on a pro-rata basis, less any applicable fees which may be charged to MAMC for the liquidation of assets in a client's account.

In addition to the negotiability of fees described above, under certain circumstances, investment supervisory fees may be further negotiated depending upon family relations or individual circumstances. The principals, investment adviser representatives and employees of MAMC, and their family members (such as husband, wife, children and parents) are not charged management fees or are charged a reduced fee for MAMC management of personal accounts.

With respect to management fees for employer-sponsored retirement plan services, MAMC's fees may be invoiced to the plan sponsor or may be directly deducted from plan assets, as indicated in the client agreement. Fees are generally paid on a quarterly basis, in arrears. If the retirement plan services fee, or a component thereof, is based on a percentage of plan assets, such fee will be based on the value of plan assets as of the end of the billing quarter. However, MAMC does not control the timing of fee calculations by a plan's independent third-party administrator or recordkeeper. As a result, based on the capabilities and processes of the plan's independent third-party administrator or recordkeeper, fees may be based upon account balances up to ten (10) days before or after the end of a calendar quarter. The third-party administrators and recordkeepers to the plans are independent from and not affiliated with MAMC and are selected by each plan client to provide administrative and/or record keeping services.

## **Item 6 – Performance-Based Fees and Side-By-Side Management**

MAMC does not charge any performance-based fees (i.e., fees based on a share of capital gains on or capital appreciation of the assets of a client).

## **Item 7 – Types of Clients**

MAMC provides portfolio management services to a broad range of clients, including individuals, high net worth individuals, employer-sponsored retirement plans, trusts, estates, charitable institutions, foundations, endowments, and other business entities. Generally, MAMC requires a minimum account size of \$1,000,000. A minimum account of \$500,000 is generally required for investment in a Tax-Managed Core Equity strategy (as discussed in Item 8). In addition, MAMC provides services to employer-sponsored retirement plans; generally, the minimum account size for these services is \$500,000.

## **Item 8 – Methods of Analysis, Investment Strategies, and Risk of Loss**

MAMC measures an investor's goals and time horizon through a client interview process to ascertain an investment strategy that is best suited to fit the client's needs. MAMC then designs an investment and risk management strategy to help the client achieve his or her financial goals.

In developing a client-specific investment strategy, a number of factors are taken into consideration. MAMC views a client's assets as a single integrated portfolio and, generally, recommends that the portfolio be diversified across several asset classes. Tax efficiency is important but is not the sole consideration in developing a strategy. Attention to investment expenses and numerous other factors related to individual investment selection are also considered.

Investment strategies may include long-term and short-term purchases depending upon the individual needs of the client. The concept of asset allocation, or spreading investments among a number of asset classes (domestic stocks vs. foreign stocks; large-cap stocks vs. small-cap stocks; corporate bonds vs. government securities), is a guiding principle when developing investment strategies. Asset allocation seeks to achieve the most efficient diversification of assets, to minimize risk while not sacrificing the effectiveness of the portfolio to yield the client's objectives. Since MAMC believes that risk reduction is a key element to long-term investment success, asset allocation principles are a key part of MAMC's overall approach in providing investment advice to clients.

MAMC's recommendations provide exposure to broad asset classes. The major asset classes MAMC commonly recommends are US Large Capitalization Stocks, US Small Capitalization Stocks, Foreign Stocks, Short and Intermediate Fixed Income Securities, Cash and Cash Equivalents. We generally recommend no-load mutual funds or Exchange-Traded Funds (ETFs) that represent either an index or managed portfolio of individual securities diversified within the target asset class. We will also purchase a basket of stocks representative of an underlying index through our "Tax-Managed Core Equity Strategies" (discussed below). When recommending a specific fund, our criteria include: no sales loads, expense ratio, performance, style, tenure, market capitalization, turnover ratio, and inception date. Recommendations for or purchases of investments will be based on publicly available reports and analysis. In the case of mutual funds, recommendations will be based on reports and analysis of performance and managers, and certain

computerized and other models for asset allocation. MAMC also utilizes many sources of public information, which include financial news and research materials.

MAMC can also provide an investment approach that screens for environmental, social and governance (ESG) factors. MAMC has developed models that use screens to help a client avoid investing in certain stocks involved in specified industries or business practices. Such screens may include industries such as gambling, tobacco, alcohol, healthcare, adult content, military weapons, and stem cells. Social and governance factors may include child labor, greenhouse gas emissions, land use and biodiversity, and toxic spills. The screens may also exclude companies that are engaged with countries deemed to be in violation of human rights (genocide). MAMC may utilize third-party research to assist with the filtering of non-ESG investments. **Please Note:** ESG investments and investment strategies are not suitable for all investors. ESG investment options are substantially fewer than investment options without such a mandate, and many ESG funds, including ESG-centric mutual funds and ETFs, may have higher expense ratios than those funds not employing an ESG strategy. ESG funds may also underperform broad market indices and non-ESG funds. Clients interested in pursuing ESG investments or strategies must be willing to accept these risks and limitations.

MAMC routinely rebalances client accounts. Periodic rebalancing is a disciplined way, over time, to maintain the portfolio risk profile. Depending on the client's individual circumstances, or in periods where there is high volatility, more frequent account reviews and rebalancing may be necessary.

MAMC's analysis is based on a number of factors, including those derived from commercially available software technology, securities rating services, general market and financial information, due diligence reviews, and specific investment analysis that clients may request. MAMC's main sources of information include commercially available investment services, financial newspapers, periodicals, and issuer-prepared information.

MAMC's investment advice is based on long-term investment strategies incorporating the principles of Modern Portfolio Theory. MAMC's investment approach is firmly rooted in the belief that markets are efficient and that investors' returns are determined principally by asset allocation decisions, not by market timing or stock selection. MAMC focuses on developing globally diversified portfolios.

**Risk of Loss.** Investing in securities involves the risk of loss that clients should be prepared to bear. MAMC does not guarantee performance or results. All investments present the risk of loss of principal – the risk that the value of securities (mutual funds, ETFs, and individual equity securities and bonds) when sold or otherwise disposed of, may be less than the price paid for the securities. Even when the value of the securities when sold is greater than the price paid, there is the risk that the appreciation will be less than inflation. In other words, the purchasing power of the proceeds may be less than the purchasing power of the original investment.

Although all investments involve risk, MAMC's investment recommendations seek to limit risk through broad global diversification and investment in high quality fixed income securities. MAMC's investment philosophy is designed for investors who desire a buy and hold strategy, with an investment time horizon of a minimum of five (5) years, and preferably longer.

Certain funds utilized by MAMC may contain international equity and/or fixed income securities. Investing outside the United States involves additional risks, such as currency fluctuations, periods of illiquidity, and price volatility. These risks may be greater with investments in developing countries.

**Tax-Managed Core Equity Strategy.** The strategy seeks to manage the tax impact of a client's investments through a separately managed equity account in order to meet the client's long-term goals of managing tax liability and controlling risk. Where a client has a concentrated stock position and depending upon a client's particular circumstances, such as the client's tax situation, liquidity needs, and risk tolerance, MAMC may utilize a covered-call option strategy to generate a modest income stream while reducing significant exposure of the concentrated stock position.

**Dimensional Fund Advisors.** MAMC may utilize mutual funds issued by Dimensional Fund Advisors ("DFA") in the management of client accounts. DFA funds are generally only available through approved registered investment advisers. Therefore, upon the termination of MAMC's services to a client, restrictions regarding transferability and/or additional purchases of or reallocation among DFA funds will apply. MAMC also receives research from consultants, including economists affiliated with DFA. Specifically, DFA provides historical market analysis, risk/return analysis, and continuing education to MAMC. MAMC's Chief Compliance Officer, Paula Friedman, remains available to address any questions that a client or prospective client may have regarding the above.

## **Item 9 – Disciplinary Information**

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to the client's evaluation of MAMC or the integrity of MAMC's management. There have been no criminal or civil actions related to investments or an investment-related business against MAMC or any of its personnel. On November 27, 2012, MAMC entered into a consent order and agreed to pay an administrative fine to the State of New Hampshire Bureau of Securities whereby MAMC agreed to register in New Hampshire a Virginia-based investment adviser representative who was providing investment advisory services to New Hampshire residents. It was also agreed that MAMC would pay past fees and a fine for not registering the adviser representative in New Hampshire prior to November 2012.

## **Item 10 – Other Financial Industry Activities and Affiliations**

Neither MAMC nor any of our employees is registered or has an application pending to register as a broker-dealer or a registered representative of a broker-dealer.

Neither MAMC, nor its representatives, are registered or have an application pending to register as a futures commission merchant, commodity pool operator, commodity trading advisor, or a representative of the foregoing.

MAMC is affiliated with another registered investment adviser, Retirement Researcher, LLC, through common ownership and control. It is expected that MAMC and its representatives may recommend Retirement Researcher, LLC's services to certain clients. No client of MAMC is under any obligation to use the services of Retirement Researcher, LLC. **Please Note:** The recommendation by MAMC or any of its representatives that a client engages Retirement Researcher, LLC for advisory services presents a conflict of interest, as MAMC or its representatives could have the incentive to make such a recommendation based on funds received, rather than on a particular client's needs. Clients are reminded that they are under no obligation to engage Retirement Researcher, LLC, and are free to engage other unaffiliated investment advisers.

MAMC is also affiliated with McLean Insurance Solutions, LLC ("MIS"), a wholly owned subsidiary of MAMC and a licensed insurance agency. Certain representatives of MAMC are also licensed insurance agents of MIS. The recommendation that a client purchase an insurance commission product from MIS, or one of MAMC's representatives in their separate capacities as insurance agents, presents a material conflict of interest, as the receipt of commissions provides an incentive to recommend insurance products based on commissions received, rather than on a particular client's need. No client is under any obligation to purchase any commission products from MIS or any of MAMC's licensed insurance agents. Clients are reminded that they may purchase insurance products recommended by MAMC through other, non-affiliated insurance agents and agencies.

MAMC also maintains an affiliation with RISA, LLC ("RISA<sup>®</sup>"). RISA<sup>®</sup> is responsible for the development of the Retirement Income Style Awareness<sup>®</sup> Profile (the "RISA<sup>®</sup> Profile"). The RISA<sup>®</sup> Profile is a tool that can be used by third-party professionals to assist in identifying the characteristics and personality traits of clients that may be useful in identifying appropriate investment strategies. RISA<sup>®</sup> is not a registered investment adviser and does not play any role in matching RISA<sup>®</sup> Profile results with any investments, investment strategies, investment allocations, asset classes, or any other forms of investment advice. Any recommendation by MAMC to utilize the services of RISA<sup>®</sup> presents a conflict of interest, as the use of RISA<sup>®</sup>'s services would potentially result in the payment of compensation to an affiliate of MAMC.

## **Item 11 – Code of Ethics, Participation in Client Transactions and Personal Trading**

MAMC has adopted a Code of Ethics for all supervised persons of the firm describing its high standard of business conduct and fiduciary duty to its clients. The Code of Ethics includes provisions relating to compliance, conflicts of interest, the protection of confidential client information, a prohibition on insider trading, restrictions on accepting significant gifts and the reporting of certain gifts and business entertainment items, and personal securities trading procedures, among other things. All supervised persons at MAMC must acknowledge the terms of the Code of Ethics annually or as amended.

A copy of the MAMC's Code of Ethics is available to any client or prospective client upon request.

Neither MAMC nor any associated person recommends, buys, or sells for client accounts, securities in which MAMC or any related person has a material financial interest.

## **Item 12 – Brokerage Practices**

In the event that the MAMC requests that MAMC recommend a broker-dealer/custodian for execution and/or custodial services, MAMC generally recommends that investment advisory accounts be maintained at TD Ameritrade Institutional, Fidelity Brokerage Services, LLC, or Charles Schwab & Co., Inc. ("Custodians"). Prior to engaging MAMC to provide investment advisory services, the client will be required to enter into a formal custodial/clearing agreement with each designated broker-dealer/custodian.

Benefits MAMC may receive from the Custodians include the following products and services (provided without cost or at a discount): receipt of duplicate client statements and confirmations; research-related products and tools; consulting services; access to a trading desk; access to block trading (which provides

the ability to aggregate securities transactions for execution and then allocate the appropriate shares to client accounts); the ability to have advisory fees deducted directly from client accounts; access to an electronic communications network for client order entry and account information; access to mutual funds with no transaction fees and to certain institutional money managers; discounts on compliance, marketing, research, technology, and practice management products or services provided to MAMC by third party vendors.

MAMC participates in the TD Ameritrade Institutional program (“Program”). TD Ameritrade Institutional is a division of TD Ameritrade, Inc. (“TD Ameritrade”) member FINRA/SIPC. TD Ameritrade is an independent (and unaffiliated) SEC-registered broker- dealer. TD Ameritrade offers to independent investment advisors services, which include custody of securities, trade execution, and clearance and settlement of transactions.

Advisor receives some benefits from TD Ameritrade through its participation in the Program. (Please see the disclosure under Item 14 below.) As disclosed above, MAMC will generally recommend their Custodians to clients for custody and brokerage services. The Custodians will serve as the primary custodians for securities and cash held in client accounts over which MAMC possesses discretionary authority. There is no direct link between MAMC’s participation in the Program and the investment advice it provides clients, although MAMC receives economic benefits through its participation in the Program that are typically unavailable to its retail investors. MAMC regularly reviews the Program to ensure that its recommendation is consistent with its fiduciary duty.

TDA may pay for business consulting and professional services received by MAMC’s related persons and may also pay or reimburse expenses (including travel, lodging, meals and entertainment expenses) for MAMC’s personnel to attend conferences or meetings relating to the TDA Program or to TDA’s advisor custody and brokerage services. Some of the products and services made available through the TDA Program may benefit MAMC but may not benefit its client accounts. These products or services may assist MAMC in managing and administering client accounts, including accounts not maintained at TDA. Other services made available by TDA are intended to help MAMC manage and further develop its business enterprise. These benefits received by MAMC or its personnel through participation in the Program do not depend on the amount of brokerage transactions directed to TDA, and do not influence the investment advice it gives to its clients. As part of its fiduciary duties to clients, MAMC endeavors at all times to put the interests of its clients first. Clients should be aware, however, that the receipt of economic benefits by MAMC or its related persons in and of itself creates a potential conflict of interest and may indirectly influence MAMC’s recommendation of TDA for custody and brokerage services.

Factors that MAMC considers in recommending the above-referenced custodians include the historical relationship with MAMC, financial strength, reputation, execution capabilities, pricing, research, and service. Although the transaction fees paid by MAMC's clients shall comply with MAMC's duty to seek best execution, a client may pay a transaction fee that is higher than another qualified broker-dealer might charge to effect the same transaction where MAMC determines, in good faith, that the transaction fee is reasonable. In seeking best execution, the determinative factor is not the lowest possible cost, but whether the transaction represents the best qualitative execution, taking into consideration the full range of a broker-dealer's services, including the value of research provided, execution capability, transaction rates, and responsiveness. Accordingly, although MAMC will seek competitive rates, it may not necessarily obtain the lowest possible rates for client account transactions. Transaction fees charged by the designated broker-dealer/custodian are exclusive of, and in addition to, MAMC's investment advisory fees.

## 1. Non-Soft Dollar Research and Benefits

Although not a material consideration when determining whether to recommend that a client utilize the services of a particular broker-dealer/custodian, MAMC can receive from the above-referenced custodians without cost (and/or at a discount) support services and/or products, certain of which allow MAMC to better monitor and service client accounts maintained at such institutions. Included within the support services that may be obtained by MAMC are investment-related research, pricing information and market data, software and other technology that provide access to client account data, compliance and/or practice management-related publications, discounted or gratis consulting services, discounted and/or gratis attendance at conferences, meetings, and other educational and/or social events, marketing support-including client events, computer hardware and/or software and/or other products used by MAMC in furtherance of its investment advisory business operations.

Certain of the above support services and/or products assist MAMC in managing and administering client accounts. Others do not directly provide such assistance but rather assist MAMC to manage and further develop its business enterprise.

MAMC's clients do not pay more for investment transactions effected and/or assets maintained at MAMC's recommended custodians as a result of this arrangement. There is no commitment made by MAMC to any custodian to invest any specific amount or percentage of client assets in any specific mutual funds, securities or other investment products as a result of the above arrangement. Notwithstanding the foregoing, MAMC pays a \$2,500 quarterly fee to Fidelity Brokerage Services, LLC for the benefits received from the same. This quarterly fee is waived if MAMC maintains \$25 million or more in taxable assets at Fidelity Brokerage Services, LLC. This arrangement presents a conflict of interest in that MAMC is incentivized to recommend Fidelity Brokerage Services, LLC as a qualified custodian in order to receive this fee waiver, rather than basing such recommendation on a client's best interests.

**TD Ameritrade Additional Services.** MAMC also receives from TD Ameritrade certain additional economic benefits ("Additional Services") that may or may not be offered to any other independent investment advisors. Specifically, the Additional Services include access to a dedicated service support team and price discounts for TD Ameritrade's automatic portfolio rebalancing service for advisors known as "iRebal." MAMC is eligible to receive these Additional Services if minimum amounts (starting at \$300 million) of client taxable assets are either already on the TD Ameritrade platform or are committed to being placed on it. Please Note: The Additional Services give MAMC an incentive to request that the client maintain its account with TD Ameritrade based on MAMC's interest in receiving the Additional Services, rather than based on the client's interest in receiving the best value in custody services and the most favorable execution of transactions.

The non-taxable assets excluded from the maintenance and commitment levels described above are those that constitute "plan assets" of plans subject to Title 1 of the Employee Retirement Income Security Act of 1974, amended, or of plans, as defined in Section 4975 of the Internal Revenue Code (which include IRAs). If MAMC does not maintain the relevant level of taxable assets on the TD Ameritrade platform, MAMC may be required to make a payment to TD Ameritrade calculated on the basis of the shortfall.

TD Ameritrade provides the Additional Services to MAMC in its sole discretion and at its own expense, and MAMC does not pay any fees to TD Ameritrade for the Additional Services. MAMC and TD Ameritrade have entered into a separate agreement to govern the terms of the provision of the Additional Services.

## 2. Brokerage for Client Referrals

**TD Ameritrade Referral Service.** As a result of past participation in TD Ameritrade AdvisorDirect ("AdvisorDirect"), MAMC received client referrals from TD Ameritrade prior to May 21, 2021.

TD Ameritrade has established AdvisorDirect as a means of referring its brokerage customers and other investors seeking fee-based personal investment management services or financial planning services to independent investment advisors. TD Ameritrade does not supervise MAMC and has no responsibility for MAMC's management of client portfolios or MAMC's other advice or services. MAMC is no longer participating in the AdvisorDirect program for purposes of receiving client referrals but is obligated to pay TD Ameritrade an ongoing fee (not to exceed 0.25%) for each successful client relationship established as a result of past referrals ("Solicitation Fee").

MAMC will also pay TD Ameritrade the Solicitation Fee on any advisory fees received by MAMC from any of a referred client's family members, including a spouse, child, or any other immediate family member who resides with the referred client and hired MAMC on the recommendation of such referred client. MAMC will not charge clients referred through AdvisorDirect any fees or costs higher than its standard fee schedule offered to its clients or otherwise pass Solicitation Fees paid to TD Ameritrade onto its clients. Information regarding additional or other fees paid directly or indirectly to TD Ameritrade is described in the TD Ameritrade AdvisorDirect Disclosure and Acknowledgement Form, which is provided by TD Ameritrade to AdvisorDirect referred clients at the time of referral to MAMC.

## 3. Directed Brokerage

MAMC does not generally accept directed brokerage arrangements (when a client requires that account transactions be executed through a specific broker-dealer). In such client-directed arrangements, the client will negotiate terms and arrangements for their account with that broker-dealer, and MAMC will not seek better execution services or prices from other broker-dealers or be able to "batch" the client's transactions for execution through other broker-dealers with orders for other accounts managed by MAMC. As a result, a client may pay higher commissions or other transaction costs or greater spreads, or receive less favorable net prices, on transactions for the account than would otherwise be the case. In the event that the client directs MAMC to effect securities transactions for the client's accounts through a specific broker-dealer, the client correspondingly acknowledges that such direction may cause the accounts to incur higher commissions or transaction costs than the accounts would otherwise incur had the client determined to effect account transactions through alternative brokerage arrangements that may be available through MAMC. Higher transaction costs adversely impact account performance. Transactions for directed accounts will generally be executed following the execution of portfolio transactions for non-directed accounts.

**Order Aggregation.** To the extent that MAMC provides investment management services to its clients, the transactions for each client account generally will be executed independently, unless MAMC decides to purchase or sell the same securities for several clients at approximately the same time. In such instances, MAMC may (but is not obligated to) combine or "bunch" such orders to obtain best execution, to negotiate more favorable commission rates or to allocate equitably among the MAMC's clients differences in prices and commissions or other transaction costs that might have been obtained had such orders been placed independently. Under this procedure, transactions will be averaged as to price and will be allocated among clients in proportion to the purchase and sale orders placed for each client account on any given day. MAMC shall not receive any additional compensation or remuneration as a result of such aggregation.

**Trade Corrections.** Where a trading error in a client account is caused by MAMC, MAMC will be responsible for and reimburse the client for losses resulting from the trade correction. In instances where multiple trades are corrected at the same time for the same client, MAMC will net the results of each correction against each other. Gains received during these corrections may be used to offset losses resulting from other corrections within the total trade error correction. MAMC may also correct trade errors by reallocating a purchased security to another client(s) account(s) in situations in which MAMC determines such allocation will be in the clients' best interest. If a correction of an error caused by MAMC results in a net gain (net gains are defined as positive error account balances resulting from trade corrections), the gain will be automatically moved to a designated error account and subsequently donated to charity.

## **Item 13 – Review of Accounts**

Account assets are supervised continuously by investment adviser representatives of MAMC. The review process includes an assessment of the client's objectives, an evaluation of the investment strategies in use, an assessment of the need to rebalance the portfolio, and monitoring the portfolio. Additional reviews may be warranted due to a change in the client's financial situation or investment objectives that MAMC is made aware of, or market/economic conditions.

With respect to employer-sponsored retirement plans, MAMC reviews plan offerings based upon contractual undertakings with the plan sponsor or designated fiduciary.

MAMC clients are provided with investment performance reports on a quarterly basis. The reports include portfolio performance review, transactional history, the market value of current positions, interest, dividends, and management fees deducted from the account(s).

Additionally, the account custodian provides account statements to clients on a monthly basis. Clients are encouraged to compare the reports issued by MAMC with the statements provided by account custodian(s).

An employee benefit retirement plan client receives performance reports from its record keeper, custodian, or other third-party service providers.

## **Item 14 – Client Referrals and Other Compensation**

MAMC may compensate people, including but not limited to, certified public accounting firms, qualified custodians/broker-dealers, and investment advisers for client referrals. As part of such a referral program, MAMC complies with Rule 206(4)-3 of the Investment Advisers Act of 1940. See Item 12 above for additional details regarding TD Ameritrade's AdvisorDirect referral service.

As discussed under Item 12, MAMC considers a number of factors in selecting brokers and custodians at which to locate (or recommend location of) its client accounts, including, but not limited to, execution capability, experience and financial stability, reputation, and the quality of services provided. In selecting TD Ameritrade, Inc. as the broker and custodian for certain of its current and future client accounts, Advisor takes into consideration its arrangement with TD Ameritrade as to obtaining price discounts for TD Ameritrade's automatic portfolio rebalancing service for advisors known as "iRebal".

The standard iRebal annual license fee applicable to Advisor is subject to specified reductions (and even complete waiver) if specified amounts of client taxable assets are either already on the TD Ameritrade Institutional platform or are committed to be placed on it. Specified taxable client assets either maintained on or committed to the TD Ameritrade Institutional platform will bring fee reductions for as many as three years or more.

The non-taxable assets excluded from the maintenance and commitment levels described above are those that constitute "plan assets" of plans subject to Title 1 of the Employee Retirement Income Security Act of 1974, amended, or of plans as defined in Section 4975 of the Internal Revenue Code (which include IRAs).

If Advisor does not maintain the relevant level of taxable assets on the TD Ameritrade Institutional platform, Advisor may be required to make a penalty fee payment to TD Ameritrade calculated on the basis of the shortfall.

Although Advisor believes that the products and services offered by TD Ameritrade are competitive in the marketplace for similar services offered by other broker-dealers or custodians, the arrangement with TD Ameritrade as to the iRebal service may affect Advisor's independent judgment in selecting or maintaining TD Ameritrade as the broker or custodian for client accounts.

As discussed under Item 12, MAMC receives certain economic benefits from one or more qualified custodians that it recommends to clients. In addition, as discussed in Item 10, MAMC receives research and related services from a mutual fund issuer. Please see the respective Items for further details.

## **Item 15 – Custody**

MAMC is not a custodian but does engage in certain activities that result in being deemed to have custody or possession of client funds or securities under Advisers Act Rule 206(4)-2. In circumstances where MAMC may be deemed to have custody, we will comply with the requirements of Rule 206(4)-2.

Clients are provided with transaction confirmation notices and regular summary account statements directly from the broker-dealer/custodian or program sponsor for the client accounts on a no less than quarterly basis. Clients are advised to review these statements carefully. Those clients to whom MAMC provides

investment advisory services may also receive a quarterly report from MAMC summarizing account activity and performance.

**Please Note:** To the extent that MAMC provides clients with periodic account statements or reports, the client is urged to compare any statement or report provided by MAMC with the account statements received from the account custodian. **Please Also Note:** The account custodian does not verify the accuracy of the MAMC's advisory fee calculation.

Custody is also disclosed in Form ADV because MAMC has the authority to transfer money from client account(s), which constitutes a standing letter of authorization (SLOA). Accordingly, MAMC will follow the safeguards specified by the SEC rather than undergo an annual audit.

## **Item 16 – Investment Discretion**

With respect to accounts that MAMC manages on a discretionary basis, the client grants MAMC a "limited power of attorney" at the outset of an advisory relationship, authorizing MAMC to select the identity and amount of securities to be bought or sold on the client's behalf. In all cases, however, such discretion is to be exercised in a manner consistent with the agreed-upon investment objectives for the particular client account.

When selecting securities and determining amounts, MAMC observes the investment policies, limitations, and restrictions of the clients for which it advises. Investment guidelines and restrictions must be provided to MAMC in writing.

## **Item 17 – Voting Client Securities**

**General.** Except for client assets held in MAMC's Tax-Managed Core Equity strategies and certain employer-sponsored retirement plan clients (discussed in Item 8, above), as a matter of firm policy and practice, MAMC does not have authority to and does not vote proxies on behalf of its clients. Clients are instructed to inform their custodian that MAMC should not be designated as the party to receive information on voting client proxies. The obligation to vote client proxies shall remain with the client. Clients shall in no way be precluded from contacting MAMC for advice or information about a particular proxy vote. However, MAMC shall not be deemed to have proxy-voting authority solely as a result of providing such advice to clients.

Should MAMC inadvertently receive proxy information for a security held in a client's account, MAMC will immediately forward such information to the client but will not take any further action with respect to the voting of such proxy. Upon termination of the advisory relationship, MAMC shall make a good faith and reasonable attempt to forward proxy information inadvertently received by MAMC on behalf of clients to the forwarding address provided by clients to MAMC. Clients are solely responsible for taking any action in legal proceedings regarding securities owned or previously owned by clients. MAMC does not advise or review any documentation related to such legal actions, including, but not limited to, proofs of claim in class action suits.

**Proxy Voting – Tax-Managed Core Equity Strategies & Certain Employer-Sponsored Retirement Plan Clients.** MAMC shall exercise proxy voting authority only over securities separately held and managed in a client account per one or more of MAMC's Tax-Managed Core Equity strategies or when expressly agreed upon, in writing, between MAMC and an employer-sponsored retirement plan.

As a registered investment adviser, MAMC has a fiduciary duty to act solely in the best interest of its clients. As part of this duty, MAMC recognizes that it must exercise voting rights in the best interest of clients.

It is the general policy of MAMC to support the management of the companies in which it invests and will cast votes in accordance with management's proposals. However, MAMC reserves the right to depart from this policy to avoid voting decisions that are believed may be contrary to our clients' best interests.

Clients may obtain a copy of MAMC's complete voting policies and procedures and information about how the firm voted a client's proxies by contacting MAMC by telephone at (703) 827-0636 or by email at [compliance@mcleanam.com](mailto:compliance@mcleanam.com).

## **Item 18 – Financial Information**

Registered investment advisers are required in this Item to provide you with certain financial information or disclosures about MAMC's financial condition. MAMC has no financial commitment that impairs its ability to meet contractual and fiduciary obligations to clients and has not been the subject of a bankruptcy proceeding.